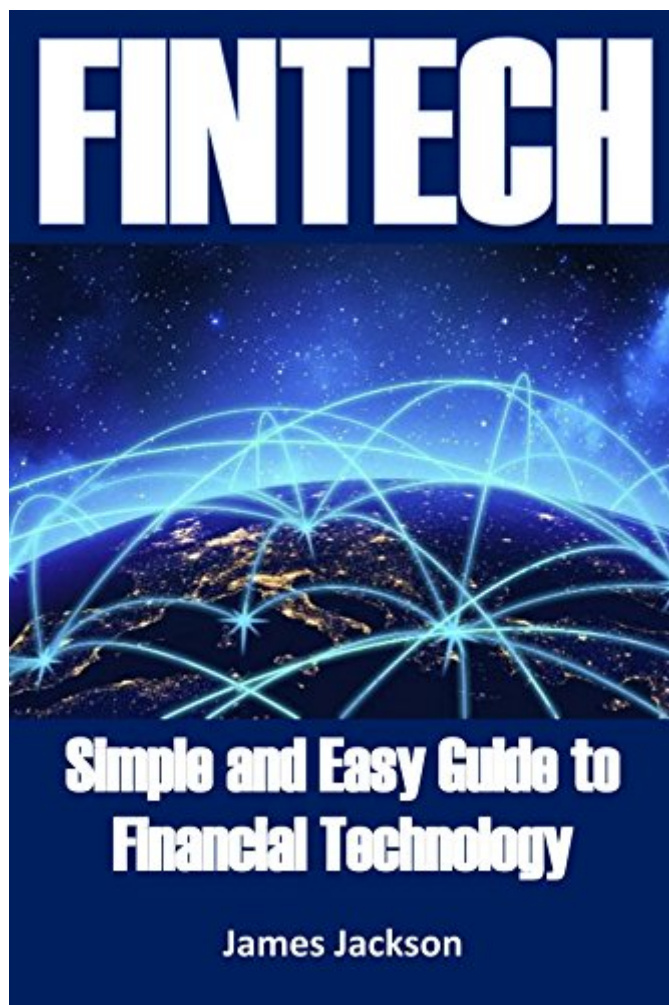


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# **FINTECH: Simple And Easy Guide To Financial Technology(Fin Tech, Fintech Bitcoin, Financial Technology Fintech, Fintech Innovation, Fintech Gold, Financial Services Technology,equity Crowdfunding)**





## Synopsis

What is fintech? As a definition, Fintech is usually applied to the segment of the technology startup scene that is disrupting sectors such as mobile payments, money transfers, loans, fundraising and even asset management. Why fintech matters to the business world The rise of fintech has forever changed the way companies do business. The traditional model of a new business turning directly to its local high street bank and/or a conventional investor is no longer the only game in town. From crowdsourcing to mobile payments, there has never been as much choice to entrepreneurs as there is presently. It's never been cheaper to not only set-up your business, but also to expand it. Crowdsourcing, for example, allows people with big ideas to get funding quickly and easily from anywhere in the world from people they have never met. Instead of months of investor talks, entrepreneurs can thanks to the shop-window that is the internet pitch directly to the world. Those with the magic touch can see the funds roll in within a matter of weeks rather than months. How fintech changed the customer The rise of the smartphone has massively changed the behaviour of consumers. Thanks to the always online culture we live in today and the proliferation of services and apps that feed it people can not only access information and data they had never previously been able to, they can do so whilst waiting for a bus. Whether it's checking their online account or setting up an online investment portfolio, people now expect to handle financial affairs as easily and conveniently as they do their email or Facebook page. It's a huge opportunity for businesses and soon no enterprise will succeed and flourish without the right fintech services in place. For more details click on BUY BUTTON

## Book Information

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## Customer Reviews

I have heard a couple of friends talk about this new trending tech (fin-tech) and how awesome it is in the financial world but I didn't pay any attention to it but all that was until I bought this book or guide rather. This guide has done inexplicably well as it has given me an all round info on what fin-tech entails. This book has gone as far as showing the factors that are involved in it and how this new tech is going to revolutionize the concept of money.

Now checking online account or setting up an online investment portfolio is easy matter, people now expect to handle financial affairs as easily and conveniently as they do their email or Facebook page as usual nowadays. It's a huge opportunity for businesses and soon no enterprise will succeed and flourish without the right Platform services in place. That is why this book was made and a really helpful tool for us.

In a world that is becoming more and more technological, it is important to understand something like financial technology, and this book did just that. It is very simple to understand, very well structured and provides a very good idea of concepts, examples of successful companies in the particular niche being treated as well as a good view on trends. This book was amazing at describing financial technology.

Fintech is a term related with utilizing programming to give monetary administrations. square chain innovation is a type of Fintech administrations that has upset the money related industry. The book clarifies the effect of Fintech, its impact on purchaser and retail installments. Specialists, financial specialists, business people and purchasers would profit by the learning in this book.

I am really curious about FinTech (Financial Technology), that's why I grabbed this book. This book is truly a big help. The term FinTech describes innovative methods by which our ways of handling money, banking, and making purchases will be changed forever. I really liked this book because it explained everything about Fintech and I've learned a lot.

This book is great for understanding personal finances! There are some great tips and tools provided. I would recommend this to anyone wanting to get their personal finances under control. This book changed my life and outlook on finances. I highly recommend it for people of any age - it's never too late to get a handle on your money!

If you are up to date with the latest buzz in the world of emerging technologies, you might have heard the term Fintech. Some people are very excited about it, some not so much, and some have absolutely no clue what Fintech is. In this book, I will explain what Fintech really is-what factors are a part of it and what the hot topics are regarding this new, twenty-first-century technology. I will not dive into deep financial discussions or technical explanations on how Fintech and its underlying system work.

This book goes beyond financial technology. It shows and explains a few new and near future technology the financial industry will use soon. Very interesting, especially the part of NFC technologies when electronic devices communicate directly with one another. Very good info!

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